

INSTITUTE OF ADVANCED NURSING STUDIES

Seminars on Primary Health Care Nursing 2025/26

Seminar A:

1. Health Promotion Strategies (I)
2. Preventive Health Care: Screening programs for chronic diseases, elderly and women's health

The Nursing Council of Hong Kong has approved the Hospital Authority as a provider of Continuing Nursing Education (CNE) for the period since 2005.

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|-------------------------|------------------------------|
| Date | : 09/03/2026 (Monday) |
| Time | : 09:00 - 13:30 |
| Mode of learning | : Online via zoom |

This seminar is a “open -up” session of the Post-Registration Certificate Course in Primary Health Care Nursing (04/02/2026-07/10/2026), organised by Institute of Advanced Nursing Studies and conducted by Kowloon Central Cluster.

Aim(s)

1. To enhance participants' understanding of key theories, models, and approaches in health promotion within the context of primary health care.
2. To strengthen nurses' competence in planning, implementing, and evaluating effective health promotion and education programs for individuals, families, and communities.

Intended Learning Outcome(s)

At the end of the seminar, the participants should be able to:

1. Describe major theories and models underpinning health promotion practices.
2. Explain the roles and responsibilities of nurses in health education and promotion.
3. Apply principles of health promotion in planning and implementing community-based health programs.
4. Demonstrate awareness of cultural competency and its importance in delivering effective health promotion interventions.

Target Participants

- EN, RN or above ranks
- Priority will be given to those who are currently working in Primary Health Care Unit in HA hospitals/ institutions.

Class Size

500

Language Medium

Both English and Cantonese will be used.

Award of Certificate

An electronic certificate of attendance will be awarded to those participants who have attended all parts of the seminar.

CNE Points

This seminar is equivalent to 4 CNE points.

Program Director

Mr Ocean TANG
Tel: 2300 7087

Manager(N), IANS, HAHO
Email: ocean.tang@ha.org.hk

Co-Program Director

Ms Phoebe LAI
Tel: 5278 1233

Nurse Consultant(PHC), KCC
Email: lfs615@ha.org.hk

Mr Terry YAU
Tel: 3506 8270

SNM(CND), QEH
Email: yml637@ha.org.hk

Ms Ka Ying LI
Tel: 3506 8286

NM(CND), QEH
Email: lky421@ha.org.hk

Ms Wing Hang LAU
Tel: 2272 2408

WM(FM&PHC), KCC
Email: lauwh1@ha.org.hk

Enquiry

Ms Lily LEE
Tel: 3506 8275

EA II(CND), QEH
Email: lp1413@ha.org.hk

Timetable

| Time | Topics | Speakers |
|---------------|---|---|
| 09:00 – 11:15 | <u>Health Promotion Strategies (I):</u> <ul style="list-style-type: none">- Theories and models of health promotion- The role of nurses in health education and promotion- Planning and implementing community health programs- Cultural competency in health promotion | Prof. Sophia CHAN Senior Advisor, HKU; Professor & Director, HKU Primary Health Care Academy; Professor, Division of Community Medicine and Public Health Practice |
| 11:15 – 11:30 | Break | |
| 11:30 – 13:30 | <u>Preventive Health Care:</u> Screening programs for chronic diseases, elderly and women's health | Ms Margaret LAM Senior Care Coordinator, Yuen Long District Health Centre |