

INSTITUTE OF ADVANCED NURSING STUDIES

Seminars on Primary Health Care Nursing 2025/26

Seminar B:

1. Health Promotion Strategies (II)
2. Chronic Disease Management In Primary Health Care

The Nursing Council of Hong Kong has approved the Hospital Authority as a provider of Continuing Nursing Education (CNE) for the period since 2005.

Date	: 09/03/2026 (Monday)
Time	: 14:45 - 17:45
Mode of learning	: Online via zoom

This seminar is a “open -up” session of the Post-Registration Certificate Course in Primary Health Care Nursing (04/02/2026-07/10/2026), organised by Institute of Advanced Nursing Studies and conducted by Kowloon Central Cluster.

Aim(s)

1. To enhance participants’ understanding of effective health promotion strategies and their application in primary health care settings.
2. To strengthen nurses’ knowledge and skills in managing chronic diseases through evidence-based approaches within the primary health care framework.

Intended Learning Outcome(s)

At the end of the seminar, the participants should be able to:

1. Explain the concept and importance of health literacy in promoting population health.
2. Identify and apply appropriate strategies to enhance health literacy in primary care settings.
3. Describe the key components of the chronic disease care model in primary health care.
4. Integrate health promotion and chronic disease management principles into daily nursing practice to improve patient outcomes.

Target Participants

- EN, RN or above ranks
- Priority will be given to those who are currently working in Primary Health Care Unit in HA hospitals/ institutions.

Class Size

500

Language Medium

Both English and Cantonese will be used.

Award of Certificate

An electronic certificate of attendance will be awarded to those participants who have attended all parts of the seminar.

CNE Points

This seminar is equivalent to 3 CNE points.

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Tel: 3506 8275EA II(CND), QEH
Email: lpl413@ha.org.hk**Timetable**

Time	Topics	Speakers
14:45 – 16:45	<u>Health Promotion Strategies (II):</u> Enhancing Health Literacy: - Definition - Importance, and - Strategies in Primary Care Settings	Prof. Angela LEUNG Associate Head (Research) & Professor, PolyU HK
16:45 – 17:30	<u>Chronic Disease Management In Primary Health Care</u> Chronic Disease Care Model in Primary Healthcare	Ms Phoebe LAI Nurse Consultant (Primary Healthcare), Kowloon Central Cluster, Hospital Authority
17:30 – 17:45	Evaluation & Closing	